

General Meeting

5th April 2022

Agenda

- Previous meeting minutes – March General Meeting
- Presidents Report – Gareth Deacon
- Treasurers Report – Stu Matheson / Sandro Malatesta
- Secretary's Report – Rick Dowsett
- Competition Secretary Report – Sandro Malatesta
- MSA Delegate Report – Gareth Deacon
- Publicity Officer Report – Rebecca Bowdidge / Gareth Deacon
- Social Secretary Report – Julia Grazier
- General Business

Previous meeting Minutes – March

Taken as read – distributed on email list with ~50% open rate, to be made available on website

Key Points:

- Robust discussion on all points – meeting went for over two hours!
- New meeting format well received
- Good feedback on newsletter communications
- Skype interaction seems to be going well
- Large number of general business items raised, many still to be actioned or have been pending outcomes of other points.

Presidents Report

- Great numbers at recent trackdays with ~50 attending Mallala on April 2nd, along with 40+ at East Circuit.
- Need to remind riders of on track conduct expectations, safe/clean passing – these are ride days not race meets, nothing is at stake other than ego.



Café Racer Club – Special Meeting Outcomes / The Way Forward

The special meeting to discuss the way forward for the Café Racer Club was held on 22nd March as planned. Sean Casey has undertaken to form a special committee made up of Life Members in order to conduct a special vote which will meet the legal obligations to de-incorporate the club which will absolve them of them of the administration overheads to keep the club alive.

The club will continue to exist as a social club with a focus on preserving the club history and supporting road racing efforts in SA.

CAFNIX joint venture will continue into the future!

Treasurers Report

- CAFNIX Account: \$13,008.48 \$5000 paid to MSA for bLU cRU
- PMCC: \$9,716.34
- Paypal: \$245.37
- V2 Account: \$63,705.40
- TOTAL: \$86,430.22

Sponsorship

- Platinum Sponsorship – Webb Plastics
- Gold Sponsorship – CAFNIX Series – Remo Contractors
- Gold Sponsorship – Feature Races – Villani Jewellers
- Gold Sponsorship – Adelaide 3hr – Adelaide Premium Cement
- Bronze Sponsorship – general event sponsorship – Les Rowe Associates, Motojet Garage
- Discussions with potential sponsor for female entries to CAFNIX rounds.
- Hoeyes Suspension – Winner of Steve Hood D Grade Cup will win suspension upgrade up to \$900
- JCR Thumbrake – winner of Superbike

Secretary's Report

- Feeling left out.
- Sup regs and schedule for East Circuit Race Meeting in final stages of drafting.
- Special meeting may not be hold – pending further information from Café Racers Members.

Competition Secretary Report

- No local competition events until Easter
- Planning for June round underway
- SA riders continuing solid performances at ASBK Rd2 at Queensland Raceway



	RACE 1	RACE 2	RACE 3	OVERALL	CHAMPIONSHIP
SUPERBIKES					(after round 2 of 8)
Arthur Sissis	7th	4th		5th	6th
Dan Falzon	11th	11th		11th	8th
600 SUPERSPORT					
Olly Simpson	4th	3rd		4th	2nd
Ty Lynch	5th	7th		6th	3rd
Dallas Skeer	dnf	dns			17th
300 SUPERSPORT					
Sam Pezzetta	9th	dnf	5th	10th	9th
Mitch Simpson	14th	9th	7th	9th	11th
Jordan Simpson	dnf	11th	dnf	16th	18th
Cooper Rowntree					23rd
OCEANIA JUNIOR CUP					
Cameron Rende	2nd	1st	dnf	6th	2nd
R3 CUP					
Sam Pezzetta	6th	3rd	7th	5th	6th
Mitch Simpson	5th	6th	5th	4th	7th
Cooper Rowntree					20th
Jordan Simpson	13th	10th	dnf	14th	16th

Competition Secretary Report

2021 National Historic Road Race Championship

Mac Park – April 2nd/3rd

Chris Tyler - 3rd place in P6 250cc production

Benn Liebig – 1st P4 Lightweight 250cc

Jamie Banks – 1st Place Formula 750cc / 2nd P5 500cc

Royce Rowe – 2nd Place Formula 750cc



MSA Delegate Report

No Road Race Panel Meeting this month due no Agenda items

- Supp regs for June meet at East Circuit have been reviewed and feedback given
- Some concerns over the lights failing sometimes at Mac Park, this is noted and on their radar at Mac Park.
- 118% Rule – this is enforced by Clerk of Course – not committee.

Blu Cru

- Ella McCausland will be the wildcard rider at Round 1 at Mac Park
- Wildcard opportunity for a rider at each round going forwards so please notify your members , there will also be a 2nd Wildcard opportunity for rounds 3 and 4 due one rider having other commitments
- 2nd Wildcard opportunity is \$500 per round plus entry fees.

Social Media - Stats

February

Reach

Facebook Page

reach
7,105 ↑ 395.9%



Instagram

reach
233 ↑ 11.6K%



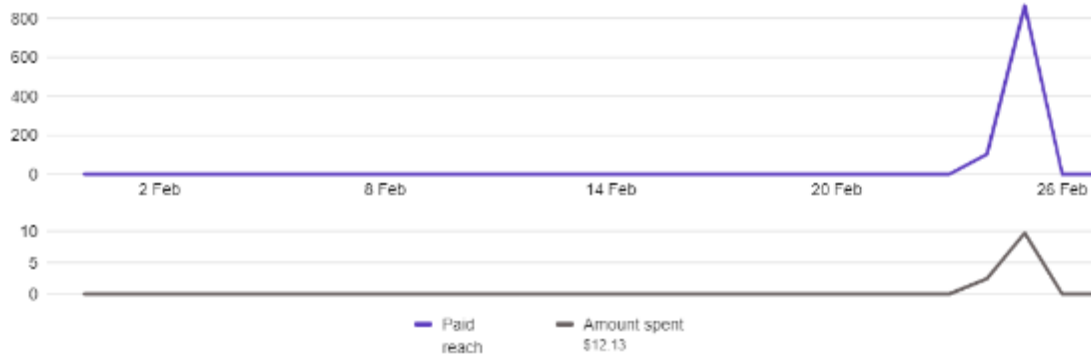
Ad trends

Paid reach

938 ↑ 100%

Paid impressions

1.3K ↑ 100%

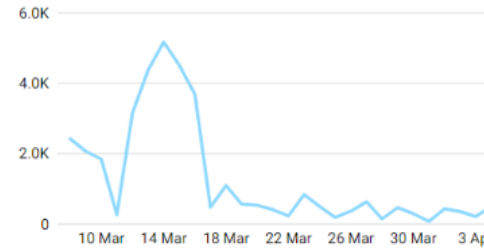


March

Reach

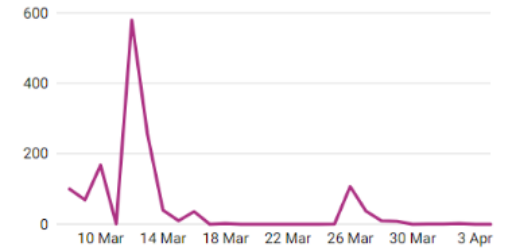
Facebook Page reach

21,111 ↑ 53.5%



Instagram reach

1,295 ↑ 126%



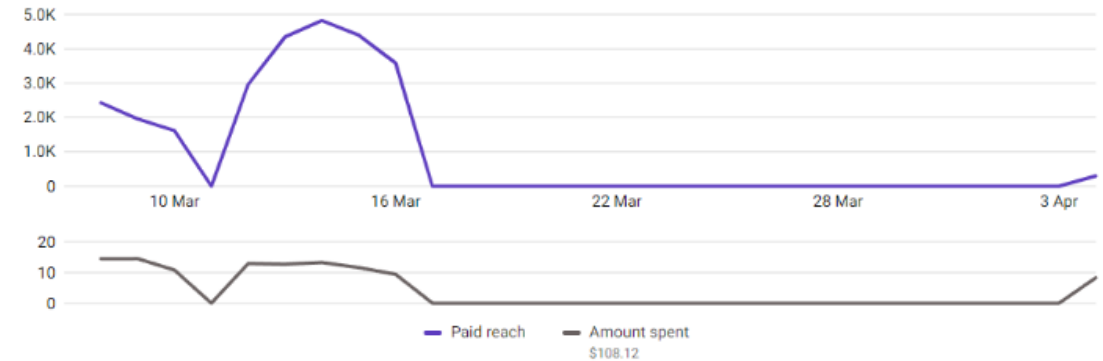
Ad trends

Paid reach

18,333 ↑ 113%

Paid impressions

32,550 ↑ 99.5%



Publicity Officer Report

- Sponsorship marketing posts to commence soon.
- What has worked well with recent postings
- Plans for posts/events moving forward
- Update about stickers, etc, promo materials.
- Committee and members to please engage with our posts by liking or commenting

Social Secretary Report

- Adelaide Bike Night – April 2nd after Mallala ride day, spent evening talking to road riders about racing and trackdays with a number of people showing interest.
- Planning in place to find next suitable dates aligning with ASBK/MotoGP for another BBQ
- Possible dates for gokarts?
- Possibility to make every second or third committee meeting more social at a pub/venue?

General Business - updates

- Getting the “club” feeling back, bbq was a great start, can we look at merchandising / tshirts
 - *With outcome of Café Racer Club special meeting now known we can move forward with organizing this initiative as we are continuing with the CAFNIX joint venture.*
 - *Preference to go with drop ship option Paul V. raised.*
 - *Rebecca B. to look into stickers*
 - *Business cards for use at public/social events.*
- Discussions on possibility to conduct rider coaching ride day for club members
 - Potentially at Mallala / East Circuit
 - Conduct at the end of year with club subsidising attendance?
 - *Solid initiative – will be considered later in the year*
- Converting trackday people into racing
 - Anyone who hasn’t raced, who does the coaching day later in the year, can we help them out with a racing licence? MSA?
 - *Keep up the good work – talking to and supporting new riders at the track has a massive positive impact all round.*
- Mentoring
 - Looking out for new people – help those that are out for their first time.
 - Potential to grow this into a more supportive environment
 - *As above*
- Ride Day Licences
 - Need to ensure that actual day licences numbers are being used – *much improved at last two ride days (Thanks Sandro!)*
 - MSA to create “CAFNIX” on ridernet for ride days ?

General Business

- Ride Day Sign on
 - *Need to streamline sign on – additional person to welcome and explain sign on requirements*
 - *Poster to explain process in lieu of welcome person*
 - *This has been running much better recently but still room to improve – President has intent to create videos/guides in addition to items above – aim to have ready for May ride day.*
- *Posters need QR codes to FB/Website etc*
- Sort out loan equipment/bikes for newbies – public liability insurance issue – loan bikes are available but are not publicly advertised.
 - If club members have gear available to loan/donate – please let us know.
- Can we do something similar to Champions with introductory sessions? Couple of sessions and a sausage sizzle to get people to mingle/ chat?
 - This point has been raised again but has been noted as not being looked upon favourably by track owners – also requires additional effort from committee members to organize and co-ordinate. Preference would be to keep it as simple as possible if it was to go ahead.
- Creation of life members board at the Velocette MCC Club rooms
- Leaderboard for CAFNIX Series at Velocette Club Rooms
- Get photos printed and put up in the Velocette Club Rooms.
- It was mentioned that we have previously had direct sponsorship to Steve Martin/Peter Kerr with a suspension package through Racebike Services, and also a tyre sponsor towards Reece Bancell – can these relationships be re-established?

General Business

- Highlight in riders briefings – being aware of what is going on around you. This is not racing, change groups if required – don't let your ego get in the way, ride to your ability and take a ride through pitlane if you're getting held up.
- Adelaide 3hr – can we advertise – if people need a team mate let us know and we can put you together with someone else/team.